



Equal Opportunity Awards Gala
Thursday, October 28, 2021

SPONSORSHIP COMMITMENT FORM

The Gala includes a diverse group of corporate, government and community leaders, providing prime exposure opportunities for your organization. Sponsors are recognized on video screens during the program and in our program booklet.

Following CDC guidelines we ask that all table sponsors ensure that their guests are either fully vaccinated or have proof of a negative COVID test within 72 hours of the event.

PROGRAM ADS

A signature component of the event is our program booklet. In addition to being distributed as the Gala, booklets are used throughout the year at various events and are seen by nearly 10,000 people. We invite you to participate in the booklet by advertising your business or offering a congratulatory message to the Urban League.

AD SIZE, SPECIFICATIONS, & RATES

- Full Page - 9" x 6" (\$1,000)
• Half Page - 4.375" x 6" (\$500)
• Quarter Page - 4.375" x 2.875" (\$250)

CAMERA-READY, full color ads

(300 dpi high resolution jpg or PDF file format)

AD Deadline Monday, September 20, 2021

Ads should be submitted to aestes@thekaul.org For additional information, please contact Ahnna A. Estes at 865-524-5511 ext. 210

- \$10,000 PLATINUM SPONSORSHIP
• Table of ten - premier seating
• Full-page ad in booklet (\$1,000 value)
• Corporate logo on invitation and News Sentinel ads
• Recognition during program as Platinum Sponsor
• Link to company website from KAUL website
• Corporate table at Annual Membership Lunch Meeting
• One-year corporate membership (\$1,000 value)
\$5,000 GOLD SPONSORSHIP
• Table of ten - priority seating
• Half-page ad in booklet (\$500 value)
• Corporate logo on News Sentinel ads
• Recognition during program as Gold Sponsor
\$2,500 SILVER SPONSORSHIP
• Table of ten - priority seating
• Quarter-page ad in booklet (\$250 value)
• Silver sponsor recognition
\$2,000 CORPORATE SPONSORSHIP
• Reserved table of ten
• Corporate listing in booklet

Deadline for Response: September 22, 2021

Company Name (as it should appear in booklet):

Address/State/Zip:

Billing Contact: Phone/Email:

Advertising Contact: Phone/Email:

- Payment Enclosed
Check (payable to): Knoxville Area Urban League
1514 East 5th Avenue
Knoxville, TN 37917
Payment to follow

Credit Card # Type: *Visa *MC Expiration Date CVV code

Billing Address City State Zip Code

Return Commitment Form to Brenda Roper email via proper@thekaul.org or fax 865-522-0778 or mail to: Knoxville Area Urban League • 1514 East 5th Avenue Knoxville, TN 37917 • 865-524-5511 • www.thekaul.org