



**Knoxville Area
Urban League**

1514 E. Fifth Avenue
Knoxville, TN 37917

P 865.524.5511
F 865.525.5154

www.thekaul.org
info@thekaul.org

**Empowering Communities
Changing Lives**

January 24, 2011

Dear Parents:

The Knoxville Area Urban League and other community partners invite you to join us by participating in the National Achievers Society Induction Ceremony **Sunday, September 18, 2011**. Under the auspices of the Campaign for African American Achievement, the National Urban League and Partnering Organizations have inducted over 60,000+ members nationally. A major component of the Campaign is the National Achievers Society, an honor society that recognizes and celebrates the academic achievements of youth of color.

Please complete the application packet. Once your application has been submitted, someone will contact you regarding the submission of your transcript to complete the application process. Your transcript should reflect a current (**June 2011**) cumulative GPA of 3.0 or above. You should verify that everything has been completed and attached along with a letter of recommendation and a photo. Sign all forms (*3 page application*) and return them to the Knoxville Area Urban League by **Friday, April 29, 2011**. If you have any questions, please feel free to call Donna Worthy at 524-5511, X133 or send an e-mail to dworthy@thekaul.org.

Important dates for you to remember are:

Application deadline:	Friday, April 29, 2011
Submission of Transcript	Friday, June 24, 2011
NAS Induction Orientation:	Thursday, August 25, 2011
NAS Induction Photos and Rehearsal:	Saturday, September 17, 2011
NAS Induction Ceremony:	Sunday, September 18, 2011

We welcome your application to this exciting and wonderful opportunity to celebrate the academic achievements of your child and look forward to adding your child's name to the roster of students who are members of the **National Achievers Society**. The Knoxville Area Urban League and partnering organizations are committed to your child's academic and social development because he/she is critical to the future of this community. As your child continues to set the pace for academic excellence, the Urban League Movement will continue doing its part to empower our community.

Sincerely,

Donna Worthy

Donna Worthy, Director
Education & Youth Services

Enclosure

ACHIEVEMENT MATTERS

The Campaign for African-American Achievement



National Achievers Society Fact Sheet

Name

National Achiever's Society (NAS) sponsored by the National Urban League and The Congress of National Black Churches in Collaboration with Campaign Partners.

Founding

The Campaign for African American Achievement was initiated in March 1997, when leaders of national Black organizations came together to review, analyze and plan to address the educational and developmental crises facing African American children and youth of color. A component of the Campaign for African American Achievement is the National Achiever's Society.

Purpose

The National Achiever's Society will primarily seek to encourage, recognize and reinforce achievement among African American youth and other youth of color. The purpose of the National Achiever's Society is to create a national group achievement presence in which young people can aspire and participate. The Society is designed to reduce drastically the negative peer pressure associated with academic achievement. Through identifying, nurturing and creating an environment in which motivation soars for young African Americans, it is suggested that high academic achievement can grow and develop.

Criteria

The National Achiever's Society locally is open to students who are:

- In grades 10 – 12;
- 3.0 or higher cumulative GPA;

NAS Logo

The "logo" contains symbolism, stylization and design. The logo is styled in a way as to reflect symbols, which are the embodiment of the African form and substance.

1. The pyramid symbolizes achievement--the pomade with everything leading to the top, the best. 2. The breaking of chains of slavery has a physical and psychological meaning. A liberating education process unlocks the enormous potential of intellect. 3. The black silhouette of a human being symbolizes the unbroken chain of Africans to African-Americans who provided the base upon which potential strong people rest. 4. A hand reaching the stars in the apex of the logo exemplifies the following quote: "it is not a disgrace not to reach the stars, but it is a disgrace to have no stars to reach for." -Dr. Benjamin Mays 5. The atomic symbol in the book represents technology and the future. Members of the National Achiever's Society will carry forth the best the Community has to offer in terms of a contribution of the betterment of the human race. 6. The book in the lower right hand corner symbolizes learning as a liberating experience. This has represented the most routes for upward mobility for minorities. The equation $E + Q = EQ$ means that equality plus quality equal opportunity and excellence for all.

**KNOXVILLE AREA URBAN LEAGUE
EDUCATION & YOUTH SERVICES**

NATIONAL ACHIEVERS SOCIETY APPLICATION CRITERIA

1. Must be an African American and other students of color enrolled in 10th through 12th grade.
2. Must submit an official transcript that reflects a current (**June 2011**) cumulative GPA of 3.0 or above.
3. Must submit a professional photo with name, school and grade printed on piece of masking tape and placed on the back of the photo.
4. Must have one (1) letter of recommendation from one of the following: teacher, counselor, pastor, principal or community youth counselor. The letter of recommendation must include the following information: name of the person recommending, name of the student, description of student's accomplishments, reason why adult wishes to see this student become a member of the National Achievers Society.
5. Must officially participate in an induction ceremony (**Sunday, September 18, 2011**) to become a full-fledged member of the National Achievers Society.
6. After formal induction into the National Achievers Society, students are required to participate in activities planned throughout the Academic year.

The induction ceremony is conducted once a year, September of each year. This year's induction ceremony is Sunday, September 18, 2011.

The application deadline is **Friday, April 29, 2011**. Please mail completed application to the following:

Knoxville Area Urban League
Education & Youth Services Department
1514 E. Fifth Avenue
Knoxville, TN 37917

IMPORTANT: APPLICATIONS THAT ARE INCOMPLETE OR ARE NOT LEGIBLE WILL NOT BE GIVEN CONSIDERATION.

For additional information, please feel free to contact the Education & Youth Services Department at 865.524.5511, X133.



Our Children Our Destiny

ACHIEVER'S INFORMATION						
					<input type="checkbox"/> Male	<input type="checkbox"/> Female
Last Name		First Name		Middle Initial	Gender	
Street Address		City	TN	State	County	Zip Code
E-mail Address		Cell Phone		What is the best way of contacting you?		Age
<input type="checkbox"/> African American <input type="checkbox"/> Hispanic/Latino <input type="checkbox"/> Asian <input type="checkbox"/> Other _____		<input type="checkbox"/> Small <input type="checkbox"/> Medium <input type="checkbox"/> Large <input type="checkbox"/> X Large <input type="checkbox"/> XX Large <input type="checkbox"/> XXXLarge		Birth Date		
Ethnicity		T-Shirt Size (Adult Sizes)				
PARENT'S\GUARDIAN'S INFORMATION						
Mother's Last Name		Mother's First Name		Day Phone		Employer and Occupation
Street Address (if different from above)		City	County	State	Zip Code	Work Phone
Father's Last Name		Father's First Name		Day Phone		Employer and Occupation
Street Address (if different from above)		City	County	State	Zip Code	Work Phone
Parent's Educational Level: Father's: _____ Mother's: _____					Family Size: _____	
EDUCATIONAL INFORMATION						
School		Grade (Fall 2010)	GPA (Cumulative)	Guidance Counselor's Name		Guidance Counselor's Phone Number
YOUTH AND PARENT\GUARDIAN'S SIGNATURE						
I certify that all information included in this application is true and complete. I hereby grant the Knoxville Area Urban League, National Urban League and The Congress of National Black Churches to verify such information.						
X						
	YOUTH ACHIEVER'S SIGNATURE					DATE
X						
	PARENT/GUARDIAN'S SIGNATURE					DATE
I _____ parent\guardian of _____ authorize Knox County School System to release the information requested below to a Knoxville Area Urban League representative for the purpose of verifying my child's grades as a candidate for the National Achiever's Honor Society.						
ACHIEVER'S SOCIETY INFORMATION (To be completed by the Knoxville Area Urban League ONLY)						
Date of Induction Ceremony		Name of Induction Site (Church, Hall, Park, etc.)			Knoxville Area Urban League's Code 30518	
I certify that I have verified the above information and I find it to be true and complete.						
X						
	STAFF PERSON'S SIGNATURE		POSITION		DATE	

“Spreading the Gospel that Achievement Matters”

ACHIEVER'S EXTRACURRICULAR ACTIVITIES

List school and community activities in which you have participated, such as variety and club sports, scouting, church groups and student government. Include memberships in Honor Society, Beta Club and volunteer activities.

Activity	Offices Held	Dates of Participation

List any honors, awards and/or special recognition you have received.

Identify an issue of concern within your school or community. If given the opportunity, how might you resolve this issue?

How did you obtain this application?

- Knoxville Area Urban League
 Church _____
 High School _____
 Other Organization, please list: _____
 Other _____

Please return this completed form to the Knoxville Area Urban League at the address below. All application materials must be received by **Friday, April 29, 2011**. Along with this packet, please include a 3x5 photo. On the back of the photo (on masking tape), please write your name and school.

Knoxville Area Urban League

Education & Youth Services

1514 E. Fifth Avenue, Knoxville, TN 37917

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Website: www.thekaul.org, E-mail: info@thekaul.org



**Knoxville Area
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*Empowering Communities.
Changing Lives.*

Release Form for Media Recording



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I, the undersigned, do hereby consent and agree that the **Knoxville Area Urban League (KAUL)**, its employees, or agents have the right to take photographs, videotapes, or digital recordings of me to use these in any and all media, now or hereafter known, and ***exclusively for the purpose of Marketing KAUL programs***. I further consent that my name and identity may be revealed therein or by descriptive text or commentary.

The work of the Education & Youth Services Programs cannot be accomplished without the generous support of our families, volunteers, community and corporate sponsorship. It is important for us to share the story of the Education & Youth Services Department and those youth who may have been changed by the programs and services KAUL offers. By sharing your story with others we hope to:

- Keep other youth educated and informed
- Display our programs and services in a positive light
- Encourage members of our community to volunteer their time, talent and treasures
- Help to create a sense of community

I do hereby release to KAUL, its agents, and employees all rights to exhibit this work in print and electronic form publicly or privately and to market and sell copies. I waive any rights, claims, or interest I may have to control the use of my identity or likeness in whatever media used.

I understand that there will be no financial or other remuneration for recording me, either for initial or subsequent transmission or playback.

I also understand that KAUL is not responsible for any expense or liability incurred as a result of my participation in this recording, including medical expenses due to any sickness or injury incurred as a result.

I, _____, the guardian of _____ have read and understand the foregoing statement, and am competent to execute this agreement.

Parent\Guardian's Signature: _____ Date: _____

Youth's Signature: _____ Date: _____

KAUL Staff Person's Signature: _____ Date: _____

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